

Creativity Quartet 2020: 52 weeks of Creativity

Week	Chapter	Subject
1	0	Introduction Creativity Quartet 2020 (joker 1)
2	1	Western creativity in 2020
3	1a	Creative industries is where creativity happens
4	1b	Creativity is about idea generation
5	1c	Creativity is about outside the box thinking
6	1d	Creativity: you hate it or you love it
7	2	Historical believes about creativity
8	2a	Creativity was a gift from the Gods
9	2b	Creativity: the craftman or the genius?
10	2c	Creativity involves unconscious processes
11	2d	Creativity happens in a moment of insight
12	3	Creativity discussions in research
13	3a	There is such a thing as creative thinking
14	3b	Creativity is a skill that is normally distributed
15	3c	Creativity: talent or practice?
16	3d	Creativity is novel and useful in context
17	4	Creativity as a process
18	4a	Preperation
19	4b	Incubation
20	4c	Illumination
21	4d	Verification
22	5	Deliberate creativity methods
23	5a	Creative Problem Solving
24	5b	Design Thinking
25	5c	Synetics
26	5d	TRIZ

Week	Chapter	Subject
27	6	Creativity working principles
28	6a	Problem finding
29	6b	Association & bi-sociation
30	6c	Analogy & metaphorical transfer
31	6d	Overcoming fixation
32	7	Creativity workshop techniques
33	7a	Brainstorming & CPS
34	7b	Analogy transfer based on synetics
35	7c	System Inventive Thinking based on TRIZ
36	7d	Walking and talking
37	8	Creativity mindsets & skills
38	8a	Critical with an open mind
39	8b	Perceiving & interpreting
40	8c	Imagining & connecting
41	8d	Persevering & experimenting
42	9	Creativity in groups/teams
43	9a	Problem types
44	9b	Diversity
45	9c	Safe space
46	9d	The facilitator
47	10	Creativity in organizations
48	10a	Role of creativity in organizations
49	10b	Organizational culture
50	10c	Organizational structure
51	10d	Relations between us and them
52	11	Conclusions Creativity Quartet 2020 (joker 2)